

It's not about the graduation ...



It's about your career!

**Cap off your graduation with a powerful display
of talent, confidence and drive**



**Seminars designed to show students how to present a comfortable,
polished presentation of themselves and their talents.**

“Your participation in the Marketing Communications course is so much appreciated. You were, as always, wonderful. The students were very eager to tell me how much they enjoyed your presentation and that they gained valuable insight into the attitudes and realities of the American business environment.”

Lesley Clear, Ph.D. University of California, Irvine

INSTANT CREDIBILITY

*“How to Sell Yourself
Without Saying a Word!”*



In business, you want others to immediately recognize your presence as being capable and self-assured. You want to be able to impart a confidence that others quickly discern and actually experience the first time they meet you.

**First Impressions!
Your Silent Sales Tool!**



It's easy to learn and apply the secrets of a powerful first impression in this step-by-step process guaranteed to help develop an authoritative, professional image.

In this hands-on workshop you will learn:

- Improved personal appearance
- The magic of impression management
- How to use personal space to your advantage
- Eye contact tips
- What your patterns are saying about you

Your guaranteed secret weapon to a competitive advantage

“All thirty executives enjoyed you and found your ideas informative and motivating.”
Stanlee Phelps,
Vice President,
Lee Hecht Harrison, an international executive outplacement company

From Graduate to Career

But wait. There's something in between. **The job interview!**

To start with, do your graduates have the training to present a comfortable, **polished presentation** of themselves and their talents?

Can they display a promise of **future performance** that's instantly recognizable?

Do they project the right amount of **confidence** to convince a company to hire them?

When the graduating class stands up to receive their diplomas, it's all smiles and back slapping. When the Monday morning reality sets in, are your students armed with the tools to take on the business world?

Bring in Victor C. Broski and his Instant Credibility seminar to get your students ready to take on the corporate world. With thousands of graduating students vying for the lucrative spots in large corporations, give your students the edge they need to compete and land those treasured jobs.

As a returning student himself, he quickly saw the need for getting graduates prepared to communicate on a level that brings positive nods of approval from the seasoned representatives of successful companies and corporations. Having been immersed in the actual school environment as a returning student, Victor gained an insight that outsiders can only guess at.

With his youthful style and manner, he's able to relate quickly and easily to the cares and concerns of the recent graduates and those soon to graduate. Don't leave your students to fend for themselves. Don't assume that their degree alone will get them a leather chair and their own office. You don't get to toss them toward the world and say, "We're finished – Good Luck."

Take that one final step and finish their career training and up your success percentage by bringing in Victor Broski to polish their remaining rough edges. Firmly implant the final seed that will germinate over time and create a person who will come back years later and thank you for the real-world education that made them a success in front of their friends, family and business community.

**Call today to book Victor C. Broski
and secure your student's future!**

949-433-6258

About

Victor C. Broski

Victor Broski truly knows what it's like to go from a guarded communication style to a confident, self presentation. He was quiet and shy in high school. Most days he walked home for lunch — by himself . He later figured out that more value comes to those who get involved and communicate with confidence within a business or social network.

He found out that good networkers aren't just "that way." They've learned it and perfected it. Through research, education, interviews, trial-and-error and application he became one of those people who are comfortable in any communication situation.



For over 20 years, Victor has been coaching people to hone their existing communication skills while acquiring valuable new ones. With a degree in Speech Communication and an avid side interests in advertising, marketing, nonverbal communication, and film, Victor brings a wide variety of communication concepts to his presentations and his coaching. His life is a true example that you don't have to stay with the same communication style you've had if it's not working for you.

It's time to break out!

He has a keen ability to move any group towards participation. He is respectful of time, which becomes critically important in full-day programs. Victor's most impressive attribute is his sense of humor. He has a unique ability to take ordinary material and deliver it with great aplomb.

Lou Ann Frederick, CFO, Vice-President/Principal, Hall & Foreman, Inc.