

# Power Presentations

Speaking Skills For Those Who Wish To Inspire, Inform, and Impress.



## Presentation Coach



Victor C. Broski

*"I really liked the fact that you worked with my own ability rather than mold me into a clone of a public speaker. I certainly wouldn't do another public presentation without your coaching."*

R. Bruce Clark  
Senior Vice President  
Transamerica  
Occidental Life

**The number one skill for advancement within any organization is the ability to present ideas with clarity. Whether we have been entrusted to lead to sell or simply wish to move up in our career, we must be powerful communicators.**

**As executives we must inspire our organizations with direction and a vision for a bright future.**

**As managers we must effectively inform our teams of the challenges we face and of our plans for success.**

**As sales people we must impress our prospects and clients as responsible and trustworthy suppliers.**

**In business, opportunities are lost everyday by those unprepared to use the hidden skills they possess to make an impact. Whether we communicate one-on-one or in front of hundreds, we must become powerful presenters.**

In Power Presentations™ Victor Broski, the Speech Pro, teaches you how to:

- ✦ **Deliver with Distinction**  
Learn how to set yourself apart in every presentation  
Develop methods that insure an exceptional delivery
- ✦ **Communicate with Confidence**  
Overcome your hesitancy and reach new levels of comfort  
Discover the secrets that move any speaker from reluctant to ready!
- ✦ **Persuade with Power**  
Expand your ability to bring clarity to any discussion  
Become an agent of positive change
- ✦ **Connect with Credibility**  
Understand the proper use of eye contact and vocal variety  
Explore verbal and non-verbal techniques
- ✦ **Prepare like a Professional**  
Incorporate the methods of the pros to insure success before you speak  
Uncover the variables that can make or break any presentation

Call for a **free 30-minute consultation.** (More information on back)

**Call the Speech Pro Today!**

**Victor C. Broski**

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## Why invest the time and money to give better presentations?



Because, the outcome of your presentation determines whether you:

- Maximize your Sales
- Get the Contract
- Appear in the Press
- Generate media coverage
- Promote Confidence in you and your Company
- Correctly Position Yourself, your Company, and your Product



Don't fall into the trap of believing that product knowledge is enough or that all you have to do is tell them about the features or benefits and they'll reach for their checkbook. Or that the audience will somehow figure out your intended message and sign on the dotted line. Too many times the sale goes to the best presentation, not the best company nor best product. We're ALL selling, whether personal or business. Will you be successful?



Let Victor show you how to . . .

- turn your presentations into sales
- make your conferences productive, not painful
- ensure your presentations accomplish all objectives



Let Victor help plan your presentation:

- What is the makeup of the audience?
- What does the audience specifically want / need?
- What will convince them?
- What to emphasize, what to minimize
- What is the critical sequence?
- What will build instant rapport?



It's about influencing an outcome. Your career and your life revolve around presentations!  
**Powerful presentations: The difference between failure and success.**

## More testimonials...

"Victor has the education and the experience to lead you through that maze of "do I or don't I" questions on things to do. Asking the "Speech Pro" ahead of time will save you time and money."

Jack Nichols, Speaker, Mentor

"His patience seemed never ending. For me, the coaching seemed effortless; he seemed to "know" what to do and say exactly to give me the maximum feedback."

Blanche S. Katz,  
R.N., G.N.P. Public Speaker

"What a blast! Your review of my speech and your tips and suggestions made for a confident, enjoyable presentation. You showed me that my fears were unfounded and to have faith in myself so much so that I'm actually looking forward to my next public presentation."

Alana Nisser, Interior Designer